



UPDATA | February Newsletter 2024

Dear Ankeshita,

Welcome to the February edition of the [Outline India](#) Newsletter!

Embark on a thoughtfully curated blend of content that reflects our commitment to social impact and community engagement showcasing our ongoing projects, thought-provoking discussions on **CSR laws**, insights into the **OI Data Conscious Badge**, our latest podcast exploring social issues, an exciting **cautionary tale**, and snapshots from our impactful fieldwork. Witnessing firsthand the impact we are creating together.

Team OI



VOICES FROM THE GRASSROOTS

FIELD TRAINING 80 + INDIVIDUALS

1. _____



2. _____



CLIENT NAME WITHHELD

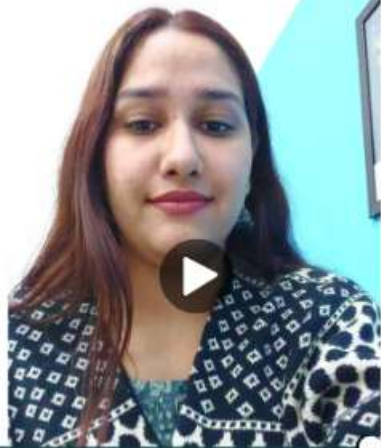


Outline India is conducting an endline evaluation for an **American fund** focused on understanding **the level of fluency in reading and numeric abilities** among children studying in **Grades 2 and 3** across **Jharkhand and Uttar Pradesh**.

A total sample of **6000 respondents** from **600 schools** across **3 districts** each (1 in each state) will be selected for the study. This will be a quantitative study where 10 surveys from each school will be carried out.

Outline India is undertaking a study with the goal of comprehending the **well-being of women in the Jaunpur District of Uttar Pradesh**. The study encompasses various aspects, including health, education, marriage, household roles, responsibilities, and relationships and aims to engage with **900 pairs of co-residing Mothers-in-Law and Daughters-in-Law** across **60-80 villages**. The primary objective is to offer valuable insights to the government for improving the provision of public goods and services for women within the community.

THE BADGE OF IMPACT



Celebrating outstanding CSR initiatives
with **OI Data Conscious Badge**



OI Data Conscious Badge is an initiative to spotlight and celebrate the most commendable CSR initiatives across the nation.

It Serves as a mark of **distinction, highlighting organizations that prioritize accountability and demonstrate a dedication to ethical and impactful CSR practices.**

The Data Conscious Badge by [Outline India](#) celebrates outstanding CSR initiatives nationwide, recognizing organizations that prioritize accountability and ethical practices.

Watch



Stories from the field

Data Privacy pe sabka hai adhikar

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As a data collection organization working in the development space for over a decade, there are “**trends**” we come across over the years.

From women remaining inside the house during surveys, to them sitting beside the male members in the courtyard as equal participants, good changes are hard to come by but they are surely on their way.

What (pleasantly) surprised our field team was the **sense of awareness the respondents** had during our field work in 2023.

[Read more](#)



Digital Personal Data Protection Act, 2023

Outline India conducted an insightful workshop with Aditya Gupta, Ira Law, that shed light on the significance of the new **Digital Data Protection Act 2023**.

As an organization deeply involved in data and research we learnt -

- What the act is all about.
- How will it be a game changer in the field of Data Collection.

Watch



Is your impact audited?



THE TIMES OF INDIA

*"The **social sector** is the underdog in our **meritocracy race**. If the sector does well, the superset of people do well. It means our policies are good, and our government, philanthropists, and CSRs are on the right track. The underdog is the answer to creating a **WIN-WIN** for all."*

Read our humorous piece for **The Times Of India**, on how CSRs rush to get their **impact measured** and stay compliant, toward the end of the year. The closer they are to March, the crazier it gets..

Read

VIDEOS FROM OI ”



Watch



Watch



Mapping Exercise

Village Level Mapping

Field based data collection on occasions may require a census exercise. This means that we must **visit each household, speak to everyone, and get some demographic details in.**

Before we do so:

- We visit the village **centre/ chabutra**
- Ask locals about the spread of the village - This enables us to understand closure spread, distances, landmarks (temples, govt offices, big grounds etc)

The aim is to ensure no lane/ area or community is missed.

[Know more](#)



Data Collection in Uttar Pradesh

Data Collection in Uttar Pradesh

Outline India is less of a survey firm and more about understanding the needs and wants of people.

Field Visits provide an opportunity to immerse yourself in the actual settings where the research is taking place. Our researchers interact with **local communities** and sectors of the society to gain insights from their perspectives and **collect authentic data for social impact**.

We are your eyes and ears on the ground!

Watch

JOIN US



Proposal Writer- 4 to 6 yrs of experience

Project Coordinator- 3 to 5 yrs of experience in M&E

Project Manager- 5 to 7 yrs of experience in M&E

Stata/R Quantitative Researcher- 3 to 5yrs of experience

Qualitative Social Researcher- 3 to 5 yrs of experience

Content Creator/ Videographer- Contract - 1-2 yrs of experience

Apply

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