



NEWSLETTER

“

Data is key to understanding India's complex development challenges and crafting effective policy solution

”

— Rajiv Kumar
(Former Vice Chairman of NITI Aayog)

27
States & 4 UTs

300+
Evaluations

6.5M+
Stakeholders

80K +
Villages

Hi Ankeshita Caleb,

We have been working on figuring out rapid assessment modalities for our partners. In the last year, numerous CSRs have approached us with the problem statement that read: *We have a hypothesis or there is this quick experiment we want to run to test our assumptions. We acknowledge it has limitations, but at this stage, we must figure out if it can tentatively work.*

They want a small sample and a dipstick in the 9-15 lakh range and a 6-week time horizon. We have to call these RAPs or rapid assessments.

We are also seeing that the time taken for grants/funds to come through has climbed up this quarter—these delays are owing to a pause in work during election season and perhaps unrelenting summers, having an impact on work cycles. We are, therefore, seeing a shift in evaluation work from the July-September period to September-November this year.

Another super interesting trend is the uptick we are seeing in startups—impact-driven and tech-driven—who need our data and diligence in a fast-paced manner to figure out growth and client acquisition. For example, you are an ed-tech startup that now wants to onboard Tier-3 town students. How do you do this when your users are students, but decision-makers are parents?

Or, you are an agri-tech startup and want to figure out how to send weather updates to farmers, some of whom still use Java phones?

They come to us at Outline India for solutions that will lead to real time decisions and fund deployments.

Stay tuned!

Perna



PROJECTS



Holistic Development Study: Assessing Community Needs & Empowering Rural Development



KP Singh Foundation

Location : Uttar Pradesh

Outline India, in collaboration with **KP Singh Foundation** – a philanthropic foundation set up by **Mr KP Singh (Chairman Emeritus of DLF Group)**, is conducting a needs assessment study in Khandera Girirajpur village, located in Gautam Buddha Nagar district, Western Uttar Pradesh. The study focused on assessing Khandera's public and social infrastructure and formed the basis for KPSF's development plan for the village. The study will also assess **education access, healthcare facilities, gender norms, self-help groups (SHGs), livelihood opportunities, and women's safety & empowerment** within the village context. Additionally, the study aimed to understand career aspirations of youth and evaluate the need of sports and recreational facilities for youth.

Investigating Caregiving: Roles, Responsibilities, and Evolving Aspirations

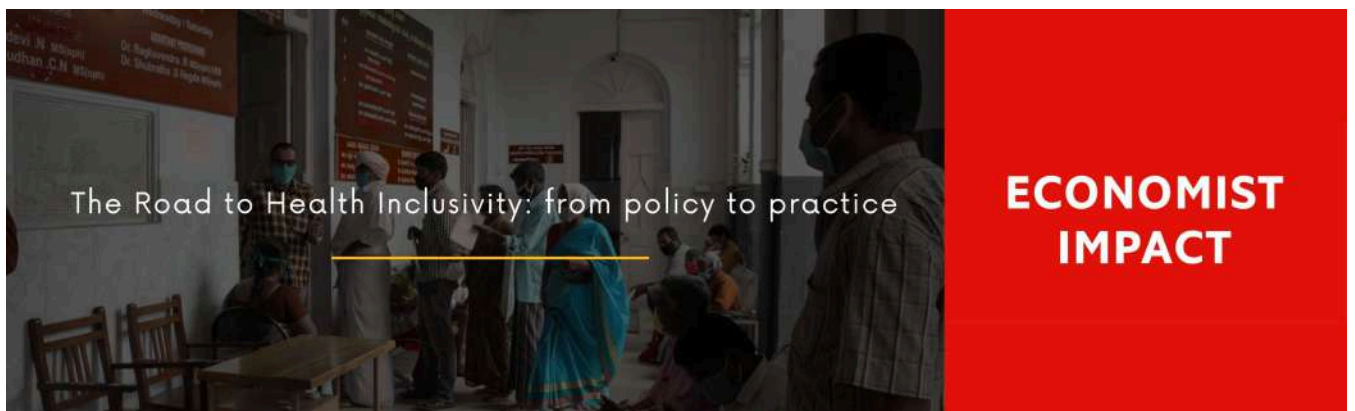


Location : Bihar, Jharkhand,
Madhya Pradesh and
Rajasthan

The project investigates caregiving roles within **households, exploring division of responsibilities, personal experiences, traditional gender roles, and evolving aspirations**. It examines how individuals perceive their roles as parents and caregivers for children and the elderly. Through interviews and group discussions, it captures caregivers' experiences and community-level patterns. Participants include parents aged **20-30** and **40-50** from rural and urban areas providing insights into caregiving across locations, genders, and age groups.



REPORTS



Outline India was the **India partner for The Economist Impact** over a study that highlighted strides towards **equitable healthcare access** worldwide. The report out now - **Health Inclusivity Index** focused on health inclusivity in **8 countries** across the globe to understand the inclusivity and accessibility of healthcare facilities for vulnerable populations including **women and people with disability**.

Click below to read the full report.

Read



Asian Development Bank and LinkedIn prepared a joint report on the **state of skills in Asia**, focusing largely on digital skills for new technology occupations. Outline India undertook a **multi-country research** across

India, Indonesia, Bangladesh, the Philippines, and the USA. The survey assisted in gaining a better understanding of **how traditional and degree/certificate-based qualifications are being supplemented** or replaced by new online, non-degree credentials.

Click below to read the full report.

Read

7.



OI SHORTS



Our commitment to ethics- beyond just collecting data



Watch

7.



OI DATA CONSCIOUS BADGE





OI Data Conscious Badge is an initiative to spotlight and celebrate the most commendable CSR initiatives across the nation. It Serves as a mark of **distinction, highlighting organizations that prioritize accountability and demonstrate a dedication to ethical and impactful CSR practices.**

Know more

PAST RECEIVERS



Reward your CSR initiatives with the OI Data Conscious Badge, recognizing your commitment to ethical data collection and privacy in the social impact space. Write to us at partnerships@outlineindia.com



SOCIAL STOCK EXCHANGE





Researchers over at Outline India recently had the chance to talk to **Nixon Joseph**, the CEO of the **Children's LoveCastles Trust India** and ex-President of the **SBI Foundation**. The discussion centered around the implementation and present state of Social Stock Exchanges (SSE) in India, how our infrastructure compares to other SSEs abroad, and what could be better to make SSEs more accessible to smaller NGOs and social-sector initiatives.

Read



SECURE DATA WITH OI



Guarding data with care, where privacy meets purpose – discover our commitment to security



Watch

SPEAKER SPOTLIGHT



OUTLINE
India



We are excited to share that - Outline India was invited as a Guest Speaker on 25th August 2024 to address the 2023-24 batch of the **ePGP Advanced Business Analytics** program at the **Indian Institute of Management Ahmedabad (IIMA)**.

CAUTIONARY TALES —



In a small rural village, our team faced a challenge while conducting surveys with young female respondents. We had overlooked their heavy household responsibilities, leading to delays and low participation. Once we adjusted our approach, offering flexible time slots and visiting during breaks, participation increased, and the data became more reliable. This incident highlights the importance of understanding the daily lives of participants.



OUR FOOTSTEPS



Over the past few months, Outline India has embarked on an extensive data collection journey across diverse regions of India, including **Andhra Pradesh, Madhya Pradesh, Assam, Kerala, Rajasthan, Uttar Pradesh, Maharashtra, Delhi NCR, Bihar, Gujarat, Jharkhand and Haryana**. Our dedicated field teams have worked tirelessly to gather valuable insights and data.

As we look ahead, we are excited for our next destinations in the vibrant states of Uttar Pradesh, Madhya Pradesh and more. Stay tuned as we continue to bridge the gap between information and impact in these unique and dynamic communities.



Reach out to us if you -

- 1- You have extensive experience working in the field and managing data collection exercises - **Field Manager, Project Manager, and Field Coordinator applications are welcome!**
- 2- Would like to partner with us in one or more states on the data collection facet
- 3- Speak the local language and would like to work as a project consultant
- 4- Understand how to build research designs and have a good understanding of monitoring and evaluation

Please send your queries at - contract@outlineindia.com

JOIN US



WE'RE HIRING!

STATA Quantitative Researcher
- 3 to 4 years exp.

HR Executive
- 2 to 3 years exp.

Communications & Partnerships Associate - 3 to 4 years exp.



WALK-IN DRIVE

CANDIDATES FROM DELHI- NCR ARE REQUESTED TO APPLY

Experience in the social development sector and knowledge about M&E is a must!

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Our Global Presence



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