



27 States
&
4 Union Territories



65K+
Villages



50M
Lives Touched



250+
Evaluations



SOCIAL IMPACT THROUGH DATA



UPDATA | January Newsletter 2024



Dear Ankeshita Caleb,

Hello and a Joyous January to all! We're thrilled to bring you the latest edition of Outline India's newsletter, where we shine a light on our ongoing project, unveiling the January honoree of the **OI Data Conscious Badge**, a salute to ethical data handling.

In the midst of our data adventures, we lit up Lohri with a festive bonfire, adding a splash of warmth to our vibrant team spirit. And hey, Team OI is not just about serious business – we've crafted some snazzy New Year resolutions, pledging to up our positive impact game.

Cheers to a year bursting with achievements and positive change!

PROJECTS



Location : Maharashtra,
Uttar Pradesh, Bihar &
Andhra Pradesh

Outline India, in collaboration with our partner, The Bridgespan Group, is undertaking a “**State of the Sector**” analysis to highlight the voice of **vulnerable communities** as it intersects with **climate change**, and proposes meaningful innovations to meet their needs.

This research is rooted in the understanding that **climate change** is accelerating by the year and has already exacerbated pre-existing vulnerabilities of the most marginalized communities. With this research, we hope to uncover some of these effects in the sphere of agriculture and aim to understand the effects of **climate change** on **smallholding farmers (especially women and SC/ST farmers)**, as well as identify potential solutions to address these challenges



Upgrade your algorithms with our comprehensive data services 🚀💡



Watch

Unlock the power of grassroots insights for your AI models with Outline India!

In 2024, as the development sector strives to make a significant impact, we stand ready to contribute significantly to businesses committed to *#buildforbharat*.

Whether you're in agritech, providing solutions for resource-strapped farmers, or venturing into fintech payments solutions to onboard individuals from cash-driven economies, Outline India has you covered.

Our expertise lies in collecting, collating, and delivering solid grassroots data that can enhance your algorithms and eliminate biases. Whether you require regular data streams or diverse datasets, Outline India is your go-to ally.

THE BADGE OF IMPACT



OI Data Conscious Badge is an initiative to spotlight and celebrate the most commendable CSR initiatives across the nation.

It serves as a mark of **distinction, highlighting organizations that prioritize accountability and demonstrate a dedication to ethical and impactful CSR practices.**



**Outline India presents the OI Data Conscious Badge to
the Swadesh Foundation**

Swades is a community-driven, grass-roots foundation working on holistic rural development that has touched **7.5 lakh lives** across **2,700 hamlets** in rural Maharashtra (Raigad and Nashik).

Swades, a community-driven grassroots organisation, is empowering communities, building aspirations and enabling village transformation through its programs in the space of **Economic development, Water & Sanitation, Health & Education.**

Economic Development:

Swades helps enable households in its geography to make a dignified living with diverse sources of livelihood through its On-farm, Off-farm and Non-farm programs.



DATA
CONSCIOUS

WORKSHOP



DEEP DIVE WITH OUTLINE INDIA



Unveiling Ground Realities



Outline India recently conducted a workshop for students of department of **M.A. in Development studies, TISS Mumbai.**

The goal was to connect what they learn in theory with the practical aspects of real-world research.

During the session, the OI team actively talked about **research methods, ways to monitor and evaluate, how to collect data effectively, and the importance of understanding and respecting cultural norms at the grassroots level.** It was a dynamic exchange with the students, unraveling the intricacies of conducting end-to-end studies.

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Beyond academia, it was a moment where theory met reality, leaving an indelible mark on the pursuit of meaningful research. Together, we journeyed through the corridors of grassroots realities, creating memories and forging connections that will resonate far beyond the classroom.



Prerna Mukharya, the Founder of Outline India talks about what Outline India is at its core and delves deep into the work the organisation does ✨

In her conversation she says, "शायद फैसी शब्दों में हम **इम्पैक्ट असेसमेंट** करते हैं, तकनीकी शब्दों में हम शायद **मॉनिटरिंग और इवैल्यूएशन** करते हैं लेकिन सामान्य हिंदी भाषा में जैसा कि मेरा परिवार इसका वर्णन करता है हम वो संगठन है जो आपके **घर की घंटी बजाके के बोलते हैं, सर्वे भर दो** और आप उन्हें भगा देते हैं, हम वही हैं !

[Watch](#)



Unlocking Insights Ethically 🌐🌟

Researcher **Aman Kumar Singh** from Outline India emphasizes the paramount importance of **seeking permission** before delving into community data collection or assessments.

He highlights the crucial step of obtaining community consent for data gathering, emphasizing respectful engagement and the ethical approach to research.

Here's a glimpse into his insights on the ethical pathway to gaining access and building trust.

Watch



EMPLOYEE SPOTLIGHT



Meet our stellar team member, **Sudeep Ahluwalia**, a seasoned professional with over a decade of experience in operations and administration. He has successfully spearheaded diverse projects, both on and off the field, for esteemed clients including GlaxoSmithKline, Cipla Health Limited, VECV, Water.org, and TCS ion.

Currently, as a Senior Operations Associate at Outline India, he plays a pivotal role in the seamless functioning of our operations. Known for his exceptional project management skills, he has consistently delivered tasks promptly, ensuring client satisfaction. From handling invoices to overseeing Business Operations & Logistics, Sudeep is the go-to person for all things operational. His friendly nature coupled with a strong task-oriented approach makes him a valuable asset.





सर्दी की शाम, Bonfire ke Saath

On that enchanting winter evening, the Outline India team gathered around a flickering bonfire, creating a haven of warmth and joy.

The air was filled with the irresistible aroma of freshly popped corn, and a makeshift popcorn station became a hub of creativity as everyone experimented with seasonings and toppings.

Amidst the crackling of the bonfire and the crunch of popcorn, the team delved into conversations that transcended the boundaries of the workplace.

The winter evening became a canvas for sharing personal reflections, aspirations, and laughter, fostering a sense of unity that went beyond professional roles.

This celebration, with its bonfire bliss, popcorn pleasures, and meaningful conversations, etched a beautiful chapter in the Outline India team's story, creating memories that glowed as brightly as the

THE NEW YEAR RESOLUTIONS



Outline India embraced a unique and joyful approach to resolutions.

In a delightful twist to the tradition, each member not only shared their aspirations for the year but also playfully suggested resolutions for their colleagues.

This creative exercise sparked a wave of laughter and light-hearted banter. Everybody came up with humorous responses & thoroughly enjoyed it.

As we step into this New Year, we carry with us not just our ambitions, but also a shared hope - to see each one of us achieve these resolutions, whether serious or fun-filled. Here's to a year of growth, achievement, and unwavering team spirit at Outline India!



JOIN US



Project Manager - 5 to 7yrs of experience in Monitoring and Evaluation

Stata/R Quantitative Researcher - 3 to 5yrs of experience

Qualitative Social Researcher - 3 to 5yrs of experience

Apply

OI'S NEW YEAR RESOLUTIONS



Foster a Culture of Continuous Learning:

- Encourage staff to pursue ongoing education and training in the latest data science and research methodologies.
- Host regular workshops and seminars featuring industry experts and thought leaders.



Interested in being highlighted in our newsletter?

Email partnerships@outlineindia.com for considerations and questions.



[4101, First floor, DLF Phase- IV, Sector 43, Gurugram, Haryana 122002](#)

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