

NEWSLETTER



In God we trust, but everyone else must bring data.



— N. R. Narayana Murthy
(Co-founder of Infosys)

27
States & 4 UTs

360+
Evaluations

6.5M+
Stakeholders

85K +
Villages

Hi Ankeshita Caleb,

Welcome to Outline India's November newsletter!

We're thrilled to introduce our **newest partners and experts** who bring fresh perspectives to our mission. Celebrate the recipient of the **OI Data Conscious Badge**, a recognition for outstanding commitment to ethical data practices. Exclusive insights from our **Social Stock Exchange** interviews with industry leaders, and highlight our latest projects.

Join us as we look back on a month of growth, collaboration, and impact!

- Team OI



7.



WELCOMING
OUR EXPERTS





Prasanna Thatte

EXPERT

Prasanna is a senior professional with **25 years of experience** in **development management**, specializing in **Research, Monitoring, and Evaluation**. He is a **Senior Advisor** and part of the **Senior Management Team** at **PCI India**, where he joined in 2019 as Head of Monitoring & Evaluation for the **Jeevika Technical Support Program Bihar**, focused on maternal and child health and nutrition. He also supports M&E projects in **Odisha, Uttar Pradesh**, and other states.

Previously, Prasanna worked with **Nielsen, Save the Children, Aga Khan Foundation**, and state governments in **Andhra Pradesh** and **Madhya Pradesh**. He also led the M&E team at **Reliance Foundation**. Prasanna holds a **PG Diploma in Management** from the **Institute of Rural Management Anand**.



Dr. Deepa Das

EXPERT

Dr. Deepa Das is a seasoned expert in **policy analysis, strategic planning, and education**, with a focus on **gender equality** and **marginalized communities**. With **over 30 years of experience** at organizations like **UNICEF, ActionAid, and Pricewaterhouse Coopers**, she has driven projects on **child rights, equitable education, and gender-just curricula**. Deepa's work spans areas like **foundational literacy, socio-emotional learning, and teacher training**.

She has led initiatives such as the **Digital Gender Atlas** for the **Ministry of Human Resource Development** and strategic planning for the **Right to Education Act**. Her efforts address educational challenges in regions like **Jammu & Kashmir, Assam, and Uttar Pradesh**.

A **Fulbright Senior Research Fellow**, Deepa holds a **PhD in Philosophy** from **Banaras Hindu University** and is skilled in **research, data analysis, and capacity building**.



Mathew Mathai

PARTNER

Mathew is a development sector professional with over **16 years** of experience, specializing in social development and ESG, focusing on Social and Governance aspects. He held senior roles at **Deloitte and KPMG**, leading evaluations and program assessments across sectors like **Education, Health, and Livelihoods**.

Mathew has completed over **50 CSR** and Responsible Business projects in India, providing solutions in program design, social innovation, governance, strategy, M&E, and partner due diligence. He has collaborated with major donors, including **UNICEF, UNDP, Oxfam, Plan India, and USAID**, delivering projects that emphasize remote monitoring and capacity building during the COVID-19 pandemic.

His international experience spans **India, Bangladesh, Nepal, Liberia, Ghana, and more**. Mathew also serves on the **CSR Advisory Board** for the Confederation of Indian Industries (**CII**), offering strategic guidance on CSR policy.



Kunal Datt

PARTNER

Kunal has 22 years of experience, including **18 years in the development sector** and **4 years in research and analytics**, with **8+ years at The World Bank** as an Education and M&E Expert. His work focuses on **data-backed policy formation** and **transforming education systems** to enhance access, quality, and relevance in education and skill development in India.

Renowned for his **technical expertise**, Kunal specializes in **project implementation, technical advisory, stakeholder management, and data-driven research**. He has collaborated with **national and state governments**, global agencies, and consulting firms on key initiatives like **Skills Strengthening for Industrial Value Enhancement, Vocational Training Improvement Project, and Supporting Andhra's Learning Transformation**.

Kunal employs **evidence-based methods** and **innovative technologies** to advance human development and foster impactful partnerships. Academically, he holds an **MBA from the University of London**, has trained in **Education Policy Reform in Germany**, and completed **PMP training**. His mission is to drive **global human development** through his extensive expertise.



Holistic Development Study: Assessing Community Needs & Empowering Rural Development



KP Singh Foundation

Location : Uttar Pradesh

Outline India, in collaboration with **KP Singh Foundation** – a philanthropic foundation set up by **Mr KP Singh (Chairman Emeritus of DLF Group)**, is conducting a needs assessment study in Khandera Girirajpur village, located in Gautam Buddha Nagar district, Western Uttar Pradesh. The study focused on assessing Khandera's public and social infrastructure and formed the basis for KPSF's development plan for the village. The study will also assess **education access, healthcare facilities, gender norms, self-help groups (SHGs), livelihood opportunities, and women's safety & empowerment** within the village context. Additionally, the study aimed to understand career aspirations of youth and evaluate the need of sports and recreational facilities for youth.

Investigating Caregiving: Roles, Responsibilities, and Evolving Aspirations



Location : Bihar, Jharkhand,
Madhya Pradesh and
Rajasthan

The project investigates caregiving roles within **households, exploring division of responsibilities, personal experiences, traditional gender roles, and evolving aspirations**. It examines how individuals perceive their roles as parents and caregivers for children and the elderly. Through interviews and group discussions, it captures caregivers' experiences and community-level patterns. Participants include parents aged **20-30** and **40-50** from rural and urban areas providing insights into caregiving across locations, genders, and age groups.

CONFERENCE



Outline India had the exhilarating opportunity to attend the **CSR ESG Summit 2024**, where innovation meets impact! This dynamic event brought together visionary leaders and passionate stakeholders to dive deep into the latest trends and transformative practices in corporate social responsibility and environmental, social, and governance (ESG) initiatives. The summit was a hub of inspiration, where Outline India not only showcased its commitment to driving social change but also engaged in meaningful conversations about pioneering strategies that can reshape communities. We left energized and eager to forge new partnerships that align with our mission of creating a lasting positive impact!

OI DATA CONSCIOUS BADGE



[OI Data Conscious Badge](#) is an initiative to spotlight and celebrate the most commendable CSR initiatives across the nation. It Serves as a mark of **distinction, highlighting organizations that prioritize accountability and demonstrate a dedication to ethical and impactful CSR practices.**

[Know more](#)

RECEIVER OF THE MONTH ---



[Know more](#)

PAST RECEIVERS ---



Reward your CSR initiatives with the OI Data Conscious Badge, recognizing your commitment to ethical data collection and privacy in the social impact space. Write to us at partnerships@outlineindia.com



SOCIAL STOCK EXCHANGE



Outline India recently engaged in a vital discussion with industry experts on the transformative potential of **Social Stock Exchanges (SSE) for social impact**. These exchanges provide a platform for social enterprises to secure investments while maintaining high standards of transparency and accountability, as highlighted by leaders in the field. Experts discussed key opportunities for SSEs to boost credibility and attract funding for NGOs, noting how SSEs can benefit organizations with streamlined operations by attracting a specific type of investor. Additionally, they addressed unique challenges, such as the need for accessible compliance for grassroots organizations.

Read

7.



SECURE DATA WITH OI



Guarding data with care, where privacy meets purpose - discover our commitment to security



Watch



OUR FOOTSTEPS



Over the past few months, Outline India has embarked on an extensive data collection journey across diverse regions of India, including **Andhra Pradesh, Madhya Pradesh, Assam, Kerala, Rajasthan, Uttar Pradesh, Maharashtra, Delhi NCR, Bihar, Gujarat, Jharkhand and Haryana**. Our dedicated field teams have worked tirelessly to gather valuable insights and data.

As we look ahead, we are excited for our next destinations in the vibrant states of Uttar Pradesh, Madhya Pradesh and more. Stay tuned as we continue to bridge the gap between information and impact in these unique and dynamic communities.



Reach out to us if you -

- 1- You have extensive experience working in the field and managing data collection exercises - **Field Manager, Project Manager, and Field Coordinator applications are welcome!**
- 2- Would like to partner with us in one or more states on the data collection facet
- 3- Speak the local language and would like to work as a project consultant
- 4- Understand how to build research designs and have a good understanding of monitoring and evaluation

Please send your queries at - contract@outlineindia.com

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WE'RE HIRING!

WALK-IN DRIVE

Social Content Executive - 1-3 years of experience
Assistant Manager - Partnerships - 5 - 6 years of experience
Qualitative & Quantitative Researchers - 3 - 5 years of experience

CANDIDATES FROM DELHI- NCR ARE REQUESTED TO APPLY

Experience in the social development sector and knowledge about M&E is a must!

Apply

7.



Our Global Presence



Interested in being highlighted in our newsletter?

Email contract@outlineindia.com for considerations and questions..

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India

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